

## About Just Say Yes:



# JIM PALMER

Author of Just Say Yes

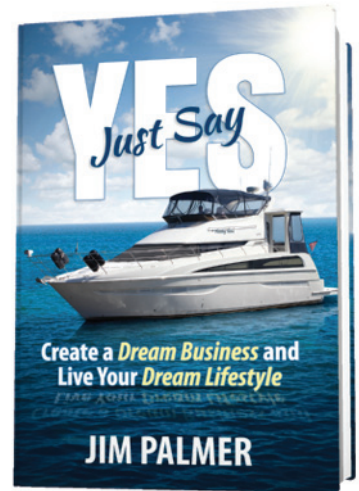
## Bio:

Jim Palmer is a marketing expert and in demand small business coach. He is the founder of the Dream Business Academy and Dream Business Mastermind and Coaching Program. Jim is the host of Dream Business Coach TV and the Dream Business Radio Podcast. Jim is a serial entrepreneur and creator of No Hassle Newsletters, No Hassle Social Media, Concierge Print and Mail on Demand, Success Advantage Publishing, Custom Article Generator - just to name a few!

Jim is also the acclaimed author of Just Say Yes – Create Your Dream Business and Live Your Dream Lifestyle; DECIDE – The Ultimate Success Trigger, Stop Waiting For it to Get Easier, The Fastest Way to Higher Profits, Stick Like Glue, It's Okay to be Scared, But Never Give Up and The Magic of Newsletter Marketing.

Bigger, Bolder Faster – Just Say Yes! Every entrepreneur and small business owner has within them the desire, and perhaps the ability, to create their Dream Business, a business that makes it possible to live life on their terms – to live their Dream Lifestyle.

What prevents many entrepreneurs from realizing success is the ever present 'inner voice' constantly playing the "what if?" game. In this fast and fun read, Just Say Yes will energize and motivate you to play a bigger, bolder and faster game. If you're tired of slow to no growth, it's time to Just Say Yes – to jump, grow your wings on the way down and experience a big adventure.



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## Suggested Questions:

1. Jim, you talk about the "What ifs" holding most entrepreneurs back from achieving higher levels of success. What do you mean by the "What ifs"?
2. How will this book, and your main message about "Just Saying Yes" propel someone to achieve more?
3. Jim, in chapter one you spoke about your journey, going all the way back to your first job at 15 – why did you feel that was important and what should our listeners learn from that?
4. Chapter six is titled Seesaws, Leapfrog and Being Childlike – how does that relate to being a small business owner?
5. In addition to Just Say Yes, your overarching message is Bigger, Bolder Faster – how does an entrepreneur know whether or not they're already going big, bold and fast?
6. Chapter two is titled – The Two F Words – what might those words be?

## Connect With Jim:

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